
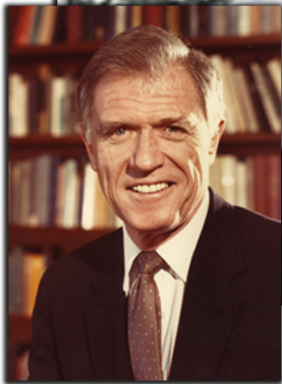


A COLLABORATION BETWEEN



*Chancellor Young's inaugural pledge was to advance UCLA "to the first rank of excellent universities."
He did just that, and so much more.*



**UCLA LOCKER ROOM NAMING AT
AMERICA'S STADIUM HONORING FORMER
UCLA CHANCELLOR
DR. CHARLES E. YOUNG**

The UCLA home locker room at the Rose Bowl Stadium will be dedicated to former UCLA Chancellor Dr. Charles Young (1968-1997), who was responsible for UCLA Football's move to the Rose Bowl Stadium in 1982 as its permanent home field.

During his tenure, Chancellor Young improved UCLA to a top-10 research university in the country, drastically increased student enrollment, doubled faculty and achieved the highest fundraising totals ever achieved by a UC campus. Nearing the completion of his leadership, Chancellor Young led a \$1.2B fundraising drive for UCLA, at the time the most ambitious ever attempted by a public university.

UCLA and the Rose Bowl would like to honor the legacy of Chancellor Young and his contributions to UCLA, Bruins Football and the future of the Rose Bowl - home stadium of the Bruins Football.

Donations to the Rose Bowl Legacy Foundation for this effort will be split equally to benefit both UCLA Athletics and the Rose Bowl Stadium, home of UCLA Football.

Ucla

Rose Bowl
AMERICA'S STADIUM

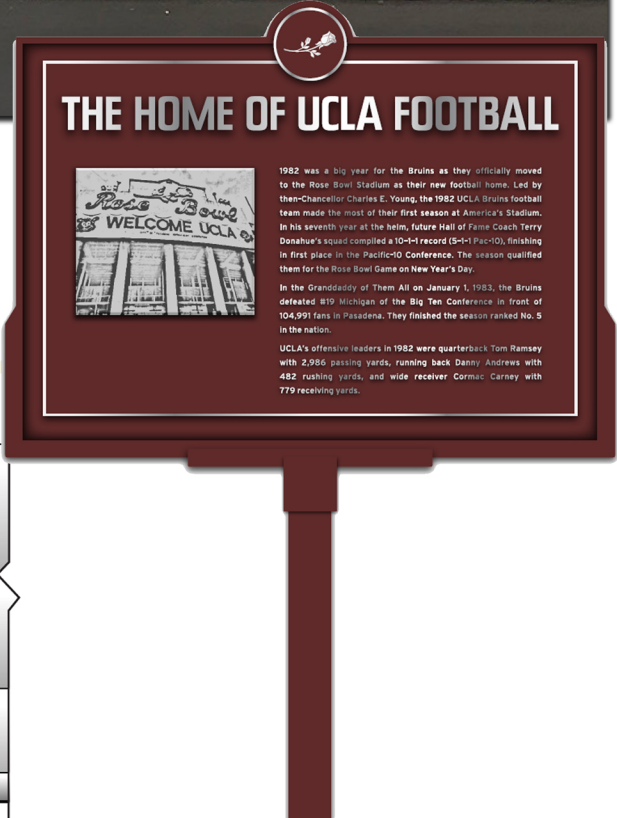
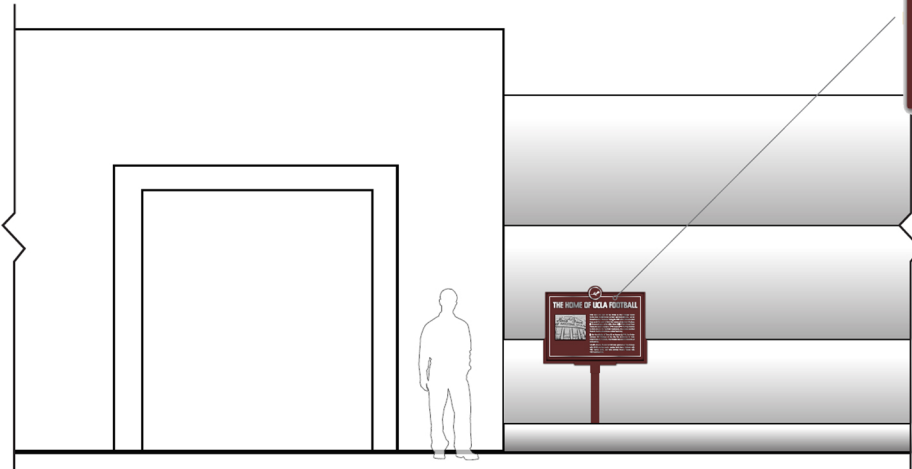
THE ROSE BOWL STADIUM, AMERICA'S STADIUM, HAS BEEN THE HOME TO UCLA FOOTBALL SINCE 1982. HELP US NAME THE HOME LOCKER ROOM IN HONOR OF FORMER CHANCELLOR CHARLES E. YOUNG



Above: Pin Letters near concourse entrance in the shadow of the Rose Bowl marquee sign.

Left: Pin Letters and recognition plaque next to UCLA Locker Room entrance.

Right: Historical Marker recognizing UCLA's move to the Rose Bowl in 1982.



DONORS TO THE EFFORT WILL BE DUALY-RECOGNIZED ON A DONOR PLAQUE ASSOCIATED WITH THE LOCKER ROOM NAMING, AS WELL AS ON A HISTORICAL MARKER HONORING UCLA'S MOVE TO THE ROSE BOWL STADIUM IN 1982.

Pledges and donations can be paid in up to five years at the donor's discretion.

Rose Bowl
LEGACY FOUNDATION
TAX ID # 01-0972999

**Donations made payable to: Rose Bowl Legacy Foundation
Located at: 1001 Rose Bowl Drive, Pasadena, CA 91103**

NOTE: All gifts to this effort will be receipted by the Rose Bowl Legacy Foundation and donors will not be credited nor receive benefits from the UCLA Foundation, UCLA Athletics or the Wooden Athletic Fund.